

WiiM Unveils WiiM Ultra and WiiM Amp Pro at High End Munich Show



WiiM unveils new products at the High End Munich Show, Hall 2 F7, to deliver enhanced performance and affordability for premium smart home experiences

Newark, CA - May 9, 2024 - [WiiM](#), the global technology company offering premium smart home experiences through simple and affordable connected AI products, announces today two new highly anticipated products: the **WiiM Ultra** and the **WiiM Amp Pro**. Both products come off the heels of their popular audiophile-grade streamers and amplifier products launched last year, now in their most upgraded forms.

"We are thrilled to introduce the WiiM Ultra and the WiiM Amp Pro to our growing lineup of smart home audio products," said Dr. Lifeng Zhao, CEO of WiiM. "Our team has worked tirelessly to develop these cutting-edge devices that deliver exceptional value to our customers. We believe these products will set a new standard for smart home audio and further solidify WiiM's position as a leader in the industry."

WiiM Ultra: The Digital Hub for Your Music

The WiiM Ultra, designed to provide users with an unparalleled audio experience through versatile functions, rich connections, and high performance sets a new standard for audio streamers. It features a vibrant 3.5" full-color touchscreen, a physical volume knob, and a rich selection of new audio inputs and outputs for even more vibrant and hi-res sound.

Additionally, it seamlessly connects with a wide range of devices including turntables, TVs, headphones, AV receivers, subwoofers, smart speakers, Bluetooth headsets, and more, offering a comprehensive and versatile audio solution. With its advanced high-resolution audio capabilities, the WiiM Ultra enables users to enjoy their favorite music, podcasts, and

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audiobooks with exceptional clarity, detail and depth. The device seamlessly integrates with popular streaming services and supports multiple audio formats, making it a versatile addition to any smart audio setup.



Upgraded specs include:

- A rich selection of audio inputs and outputs, including HDMI ARC, Line-In, Phono-in, and Optical Inputs, along with Line-Out, Optical, Coaxial, USB, Subwoofer, and dedicated Headphone output port
- Premium 32-bit/384kHz ES9038 Q2M SABRE DAC
- Latest Wi-Fi 6E and BT 5.3 with two antennas offering rock-solid Bluetooth or Wi-Fi audio streaming
- Elegant aluminum case with a 3.5" vibrant touchscreen display covered with glass which:
 - Displays App widgets, large album pictures, playback control, playing queue, presets, EQ, audio input and output, and device settings
 - Guides users through the OOB and OTA
 - Provides feedback when there's a change in the play mode
 - Allows users to customize the wallpaper and display the time and date during standby mode
- Built-in room correction technology actively takes precise acoustic measurements of your room, crafting customized corrections for your speaker and subwoofer.
- Stream Hi-Res music with the bit-perfect digital output or high-fidelity analog audio (SNR>120dB, THD+N<0.0002%)

WiiM Amp Pro: Superior Sound, Seamless Connection

The WiiM Amp Pro, an upgraded version based on customer feedback, builds upon the success of the brand's award-winning amplifier launched in late 2023. With high-performance components, advanced signal processing, and enhanced wireless connectivity, it offers an unparalleled wireless audio experience. Users can effortlessly integrate it with classic passive speakers, TV setup, or a vintage record player for seamless audio streaming. The amplifier's compact form factor also features minor cosmetic updates to the knob buttons, status LED and volume LEDs and metal rear as well as redesigned internal circuits. The WiiM Amp Pro isn't just an amplifier; it's the 2-in-1 solution for a home's audio ecosystem.



Upgraded specs include:

- Latest Wi-Fi 6E and BT 5.3 with two antennas offering rock-solid Bluetooth or Wi-Fi audio streaming
- Packing 60 Watts per channel at 8 ohms, or 120 Watts per channel at 4 ohms, this amplifier can power up to four speakers, providing an unmatched audio fidelity with additional post-filter feedback (PFFB) loop
- Premium 32-bit/384kHz ES9038 Q2M SABRE DAC and TI TPA3255 Class-D amplifier
- Elegant aluminum case with award-winning design
- Built-in room correction takes precise acoustic measurements of your room, creating customized corrections for your speaker and subwoofer
- Superior sound quality with -105 dB THD+N, 120 dB SNR

The WiiM Standard

As with all of WiiM's products, the WiiM Ultra and WiiM Amp Pro cater to those seeking to optimize their beloved audio systems and connect the whole home with affordable, high-quality sound. Users can easily control their streaming preference from the comfort of the WiiM Home App, or if they prefer to use voice control, WiiM has compatibility with assistants such as Siri, Alexa and Google. The WiiM Voice Remote controller provides another alternative to wireless control and comfort for WiiM products.

Compatible with your Favorites

Both, the WiiM Ultra and WiiM Amp Pro, can effortlessly cast music from your go-to music app using Apple AirPlay 2, Google Chromecast, Alexa Cast, DLNA, Spotify Connect, and TIDAL Connect. Seamlessly manage your content and devices via the WiiM Home App, and access a rich array of music services like Spotify, Amazon Music, Deezer, Qobuz, TIDAL, Pandora, iHeartRadio, TuneIn, SoundCloud, and more.

Pricing and Availability

The WiiM Ultra will be available for \$329 and the Amp Pro for \$369 on Amazon in Q3. Both products will be sold through Amazon and select retail partners, with pricing coming soon. For more information about WiiM and its products, please visit www.wiimhome.com.

Images and more can be found at the press kit, [here](#).

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About WiiM

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WiiM is a global and US-based technology brand that delivers premium audio and smart home experiences by seamlessly integrating AI connectivity into everyday devices. Equipped with an intuitive voice-user interface, advanced audio streaming capabilities, and innovative audio and smart home solutions, WiiM empowers users to revitalize their beloved tech products. Our mission is to offer high-quality audio and smart home solutions that are universally compatible with all your existing devices. Our consumer products have earned widespread acclaim, amassing numerous awards, including a Red Dot Design Award and iF Design Award for the WiiM Amp.

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